The Academy of Leisure Sciences

The 2018-2023 Strategic Plan

Building on previous successes,

Development of Web resources
 Establishment of R&T Conference
 Enhanced Communication
 Increased Membership

over the next 3 - 5 years, TALS will focus on:

FINANCE

- Establish a finance committee
- Create financial protection
- Develop a reserve fund
- Pursue hiring a PT staff member

TALS will be more financially stable within 3 years

GLOBAL RELEVANCE

- Increase collaborations
- Develop position papers
- Establish a presence on/at global issues and events

TALS will improve its relevance as a member of a global society

IDENTITY

- Discuss “who we are”
- Establish guiding principles
- Increase face-to-face interaction

TALS will explore its internal identity as an Academy and community of scholars

RESOURCES

- Enhance availability of digital content
- Expand professional development opportunities

TALS will create additional value for members

For more information, visit theacademyofleisuresciences.org